

Last Updated: 10/06/2025

COOKIE POLICY

This cookie policy explains how we use SDK and device identifiers, cookies and other similar technologies when you use our service, what tracking technologies are and why we use them. It also explains how you can control their use.

If you have any questions you can contact us at support@toon.space.

Software development kits (SDK)

SDKs are third-party software development kits that may be installed in our mobile applications. SDKs help us understand how you interact with our mobile applications and collect certain information about the device and network you use to access the application.

Device Identifiers

Device identifiers are identifiers comprised of numbers and letters, which are unique to each specific device. These include Apple's ID for Advertisers (IDFA) and Google's Android Advertising ID (AAID). They are stored on the device and are used to recognize you and your devices across different apps and devices for marketing and advertising purposes. You can reset device your identifier or opt out of personalized advertising in the settings of your device.

Cookies

A cookie is a small text file which is placed onto your device (e.g. computer, smartphone or other electronic device) when you visit our website to store a range of information, for example, your language preference, or browser and device you are using to view the website. Those cookies are set by us and called *first-party cookies*. We also use *third party cookies*, which are cookies from a domain different that the domain of our website, for our advertising and marketing efforts.

Session cookies expire each time you close your browser and do not remain on your device afterwards. These cookies allow our website to link your actions during a particular browser session.

Persistent cookies will remain on your device for a period of time, and will expire on a set expiration date, or when you delete them manually from your cache. These cookies are stored on your device in between browser sessions and allow your preferences and actions across our website to be remembered.

Similar technologies

- a) *Meta Pixel*. We use Meta Pixel to collect data about your actions on our Service. This data may include which pages you visit, the time you spend on each page, and the actions you take. The data collected is used to measure the effectiveness of our advertising campaigns and to personalize the content and ads presented to you. The information collected through Meta Pixel is transmitted to Facebook. Your browser establishes a direct connection with the Facebook server as soon as you have agreed to the use of tracking technologies requiring your consent. The processing of this data by Facebook takes place within the framework of [Facebook's data policy](#). To opt-out from Facebook's interest-based ads follow these instructions from Facebook: <https://www.facebook.com/help/568137493302217>.
- b) *Web beacon* is a small, transparent image (also known as "pixel tag", "web bug", "GIF") that contains a unique identifier. It is embedded into a website or an email. When your browser reads the code of the website it communicates with our server in order to display the image and, through this process, we are able to acquire information such as technical specifications of your device, operating systems and settings being used. It can also track your activities during a session. Also, it enables us to recognize when each email was opened, from what IP address and from what device. We use this information to improve our email communication.

- c) *Local shared objects*, commonly called “Flash cookies”, are pieces of data that websites which use Adobe Flash may store on a user's computer to facilitate the Flash functionality. We may use Adobe Flash to display graphics, interactive animations and other enhanced functionality. Local shared objects can track similar parameters to cookies but they can also provide information on your use of the specific feature that the cookie is enabling. For example, if it facilitates the display of a video then we can receive details of how much of the video was watched and when viewing stopped. Flash cookie management tools can be accessed directly via www.adobe.com.
- d) *HTML5 local storage*. HTML 5 is the fifth version of the HTML language and contains functionality that allows information to be stored locally within the browser's data files. HTML5 local storage operates in a similar way to cookies but differs in that it can hold greater amounts of information and does not rely on an exchange of data with the website's server.
- e) *Device Identifiers* are identifiers comprised of numbers and letters, which are unique to each specific device. These include Apple's ID for Advertisers (IDFA) and Google's Android Advertising ID (AAID). They are stored on the device and are used to recognize you and your devices across different apps and devices for marketing and advertising purposes. You can reset your device identifier or opt out of personalized advertising in the settings of your device.

How can you manage your cookies and similar technologies?

1. Consent management tool

You can manage your cookie preferences by **using the Account page on the site and clicking the Cookie Preferences button**. It may be necessary to refresh the page for the updated settings to take effect. Essential cookies cannot be disabled, nor can the tool be used to block cookies on third-party websites linked from our website.

2. Browser and device settings

Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. You can however obtain up-to-date information about blocking and deleting cookies via these links:

- a) [Chrome](#)
- b) [Firefox](#)
- c) [Opera](#)
- d) [Internet Explorer](#)
- e) [Safari](#)
- f) [Edge](#)

The detailed instructions on how to control your cookies through browser setting can also be found here: <https://www.aboutcookies.org/how-to-control-cookies/>.

Please note that blocking all cookies will have a negative impact upon the usability of many websites. If you block cookies, you will not be able to use all the features on our website.

To opt out of data usage by Google Analytics follow instructions: <https://tools.google.com/dlpage/gaoptout>.

To reset your device identifier or opt-out of personalized advertising, follow [Google instructions](#) or [Apple instructions](#).

3. Opt-out of internet-based advertising

The third-party advertisers, ad agencies and vendors with which we work may be members of the Network Advertising Initiative, the Digital Advertising Alliance Self-Regulatory Program for Online

Behavioral Advertising, the European Digital Advertising Alliance. To opt-out of interest-based advertising from the participating companies, visit the following links:

- a) Network Advertising Initiative – <http://optout.networkadvertising.org/>
- b) Digital Advertising Alliance – <http://optout.aboutads.info/>
- c) Digital Advertising Alliance (Canada) – <http://youradchoices.ca/choices>
- d) Digital Advertising Alliance (EU) – <http://www.youronlinechoices.com/>
- e) DAA AppChoices page – <http://www.aboutads.info/appchoices>

Cookies list

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

- a) **Strictly necessary cookies.** These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work.

Cookie	Type	Source	Purpose	Expiry
cookiehub	3 st party	ToonSpace	Used by CookieHub to store information about whether visitors have given or declined the use of cookie categories used on the site.	365 days
_ts_token	1 st party	ToonSpace	Used by ToonSpace to maintain your session on the site	Persistent
_ts_store	1 st party	ToonSpace	Used by ToonSpace to maintain your session, state, and other local data on the site	Persistent

- b) **Analytical or performance cookies.** These allow us to recognise and count the number of visitors, to know which pages are the most and least popular, and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. If you

do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Cookie	Type	Source	Purpose	Expiry
AMP_MKTG_	3st party	<i>Amplitude Analytics</i>	Used by Amplitude Analytics to analyze user behaviour and improve service quality	365 days
AMP_	3st party	<i>Amplitude Analytics</i>	Used by Amplitude Analytics to analyze user behaviour and improve service quality	365 days
AMP_unsent_	3st party	<i>Amplitude Analytics</i>	Used by Amplitude Analytics to analyze user behaviour and improve service quality	Persistent
ga	<i>3st party</i>	<i>Google Analytics</i>	Contains a unique identifier used by Google Analytics 4 to determine that two distinct hits belong to the same user across browsing sessions.	
_ga	<i>3st party</i>	<i>Google Analytics</i>	This cookie enables us to distinguish unique users, remember the number and time of their previous visits, remember traffic source	730 days

			information, determine the start and end of sessions. We use Google Analytics to analyse the use of our website. Privacy Policy .	
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c) **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region). They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

d) **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. These cookies may be set through our website by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites.

Cookie	Type	Source	Purpose	Expiry
_fbp	3 st party	Facebook Pixel	Facebook Pixel advertising first-party cookie. Used by Facebook to track visits across websites to deliver a series of advertisement products such as real time bidding from third party advertisers.	90 days
lastExternalRefererTime	3 st party	Facebook Pixel	Detects how the user reached the website by registering their last URL-address.	Persistent
lastExternalReferer	3 st party	Facebook Pixel	Detects how the user reached the	Persistent

			website by registering their last URL-address.	
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4. Changes to this policy

We may change this policy from time to time, when we do we will inform you by updating the “Last Updated” date.