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IMPORTANT PRIVACY INFORMATION

In order to use the Service, we will ask you to enter your name and email, and in some cases your age. We will also automatically collect from your device language settings, IP address, time zone, type and model of a device, device settings, operating system, Internet service provider, mobile carrier, hardware ID, and other unique identifiers (such as IDFA and AAID). We need this data to provide our Services, analyze how our customers use the service and to measure ads.

For improving the service and serving ads, we use third party solutions. As a result, we may process data using solutions developed by **Amplitude, Apple, Appsflyer, Applovin Max, Adapty.io, BigQuery, Crashlytics, DigitalOcean, Facebook, Firebase, Google, Heroku, Unity, IronSource, TikTok, Solidgate and Stripe**. Therefore, some of the data is stored and processed on the servers of such third parties. This enables us to (1) provide and maintain our Service infrastructure; (2) analyze user interactions and Service usage patterns; (3) serve and measure advertisements; (4) process in-app purchases and subscriptions; (5) track marketing campaign effectiveness and user acquisition; (6) monitor Service performance and prevent technical issues.

This Service is not directed to children under 16 years of age if you reside in the European Union, or under 13 years of age if you reside in the United States, unless a different minimum age is specified by the applicable laws of your jurisdiction. We do not knowingly collect personal information from children under these respective ages.

If we learn that we have inadvertently collected personal information from a child below the applicable minimum age in your jurisdiction, we will promptly delete that information from our records.

Please read our Privacy Policy below to know more about what we do with data ([Section 3](#)), what data privacy rights are available to you ([Section 6](#)) and who will be the data controller ([Section 1](#)). If any questions remain unanswered, please contact us at privacy@toon.space.

PRIVACY POLICY

This Privacy Policy explains what personal data is collected when you use the website located at: <https://toon.space> (the “**Website**”), the services and products provided through it (the “**Service**”), how such personal data will be processed.

BY USING THE SERVICE, YOU PROMISE US THAT (I) YOU HAVE READ, UNDERSTAND AND AGREE TO THIS PRIVACY POLICY, AND (II) YOU ARE OVER 16 YEARS OF AGE OR OTHER MINIMUM AGE AS IS REQUIRED UNDER THE APPLICABLE LAW OF YOUR JURISDICTION (OR HAVE HAD YOUR PARENT OR GUARDIAN READ AND AGREE TO THIS PRIVACY POLICY FOR YOU). If you do not agree, or are unable to make this promise, you must not use the Service. In such case, you must (a) contact us and request deletion of your data; (b) leave the Website and not access or use it; and (c) cancel any active subscriptions or trials.

Any translation from English version is provided for your convenience only. In the event of any difference in meaning or interpretation between the English language version of this Privacy Policy available at <https://toon.space/privacy-policy.pdf>, and any translation, the English language version will prevail. The original English text shall be the sole legally binding version.

“**GDPR**” means the General Data Protection Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.

“**EEA**” includes all current member states to the European Union and the European Free Trade Association. For the purpose of this policy EEA shall include the United Kingdom of Great Britain and Northern Ireland.

“**Process**”, in respect of personal data, includes to collect, store, and disclose to others.

All other capitalized terms are used herein in the same meaning as defined in the [Terms](#).

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1. PERSONAL DATA CONTROLLER

MATLICIA LIMITED, a company registered under the laws of the Republic of Cyprus, having its registered office at Florinis 7, Greg Tower, 2nd Floor, 1065, Nicosia, Cyprus, will be the controller of your personal data.

2. CATEGORIES OF PERSONAL DATA WE COLLECT

We collect data you give us voluntarily (for example, your email address). We also collect data automatically (for example, cookies and technical information about your device) or from third parties (for example, advertisers).

2.1. Data we receive directly from you:

2.1.1. Identifiers

You may provide us with your name and email address, as well as date of birth, when you create an account with the Service, make a purchase, try accessing Platform Media or contact us by any other means.

2.1.2. Account Data

This includes your login information (email and password) and user ID.

2.1.3. Purchase Data

When you make payments through the Service, you need to provide your billing data, such as your credit card number, to our payment service providers. We do not collect, store, or have access to full credit card number data, though we may receive some limited information, including credit

card-related data (including a secure token reflecting your payment method), data about products or services purchased, date, time and amount of the purchase, the type of payment method used, limited digits of your card number.

2.1.4. Feedback/Communications

We may also process your email and other information provided by you to us through customer support and other communications.

2.2. Data provided by third parties:

When you use sign in with **Apple** to register an account in the Service, we get personal data from your Apple ID account. This data may include, in particular, your name and verified email address. You may choose to share your real email address or an anonymous one that uses the private email relay service. Apple will show you their detailed privacy information on the sign in with Apple screen. Find more about sign with Apple [here](#).

When you decide to log in using **Facebook**, we get personal data from your Facebook account. This includes your profile image, name, and Facebook ID. Unless you opt out on the Facebook Login screen, we will also collect other data, such as email address.

For more information, please refer to the Facebook [Permissions Reference](#) (describes the categories of information, which Facebook may share with third parties and the set of requirements) and to the Facebook [Data Policy](#). In addition, Facebook lets you control the choices you made when connecting your Facebook profile to the Website on [their Apps and Websites page](#).

When you decide to log in using **Google**, we receive personal data from your Google Account: name, email address, profile picture associated with your Google Account. You can revoke access provided to us on the Apps [Permissions page](#). To know more about how Google processes your data, visit its [Privacy Policy](#).

2.3. Data we collect automatically:

2.3.1. Data about how you found us

We collect data about your referring Website (place on the web where you were when you tapped/clicked on our ad).

2.3.2. Device and Location data

We collect data from your device. Examples of such data include: language settings, IP address, time zone, type and model of a device, device settings, operating system, Internet service provider, device identifiers, hardware ID.

2.3.3. Usage data

We record how you interact with our Service. For example, we log what pages you have viewed, the features and content you interact with, how often you use the Service, how long you are on the Service, your purchases.

2.3.4. Advertising IDs

We collect your Apple Identifier for Advertising ("IDFA"), Identifier for Vendor ("IDFV") or Google Advertising ID ("AAID") (depending on the operating system of your device) when you access our App or Website from a mobile device. You can typically reset these numbers through the settings of your device's operating system (but we do not control this).

2.3.5. Transaction data

When you make payments through the Service, you need to provide financial account data, such as your credit card number, to our third-party service providers. We do not collect or store full credit card number data, though we may receive credit card-related data, data about the transaction, including: date, time and amount of the transaction, the type of payment method used.

2.3.6. Cookies

Some of the information we and our third-party partners collect automatically is captured using cookies, which are text files containing small amounts of information that are downloaded to your device or related technologies, such as web beacons, local shared objects, and tracking pixels, to collect and/or store information. To learn more, please refer to our [Cookie Policy](#).

3. FOR WHAT PURPOSES WE PROCESS YOUR PERSONAL DATA

We process your personal data:

3.1. To provide our Service

This includes enabling you to use the Service, including access to Platform Media, in a seamless manner and preventing or addressing Service errors or technical issues. As a result of such processing, we will use your email, for example, for sending you the personalized style guide.

We use **DigitalOcean**, which is a cloud infrastructure service provided by DigitalOcean LLC. We use this platform to host and operate our Service, ensuring reliable performance and data storage. DigitalOcean processes all data transmitted through our Service, including user account information, usage data, and application content as part of providing hosting infrastructure. This enables us to deliver our Service securely and maintain high availability for our users. For more information about their data practices, please refer to [DigitalOcean's Privacy Policy](#).

We use **Firebase Performance Monitoring**, which is a monitoring service provided by Google. To learn more, please visit Google's [Privacy policy](#) and [Privacy and Security in Firebase](#).

To monitor infrastructure and the Service's performance, we use **Crashlytics**, which is a monitoring service provided by Google. [Data Collection Policy](#).

We use **Heroku**, which is a cloud application platform provided by Salesforce Inc. We use this platform to deploy and host our Service infrastructure. Heroku processes application data and system metrics to provide reliable cloud hosting services. For more information about their data practices, please refer to [Heroku's Privacy Policy](#).

3.2. To improve our Service

We process your personal data for Service improvement, namely to conduct system analytics, monitor performance, and enhance features.

3.2.1. System analytics and monitoring

We collect and analyze technical performance metrics and error logs to identify and fix issues, optimize system performance, and ensure reliability.

We use **BigQuery**, which is a cloud data warehouse service provided by Google LLC. We use this tool to store and analyze datasets for Service usage insights. BigQuery processes user interaction data, analytics, and performance metrics. For more information about their data practices, please refer to [Google's Privacy Policy](#).

3.2.2. Feature development and quality assurance

We analyze anonymized and aggregated usage statistics to understand which features are most valuable and identify areas for improvement. This helps us develop new functionalities without processing your personal content.

3.3. To provide you with customer support

We process your personal data to respond to your requests for technical support, Service information or to any other communication you initiate. For this purpose, we may send you, for example,

notifications or emails about the performance of our Service, security, payment transactions, notices regarding our [Terms](#) or this Privacy Policy.

3.4. To communicate with you regarding your use of our Service

We communicate with you, for example, by push notifications or by emails. These may include reminders or other information about the Service. As a result, you will, for example, receive a push notification that a new feature has been deployed in the Service. To opt out of receiving push notifications, you need to change the settings on your device. To opt-out of receiving emails, you should click unsubscribe link in the footer of each email.

The services that we use for these purposes may collect data concerning the date and time when the message was viewed by our Service's users, as well as when they interacted with it, such as by tapping/clicking on links included in the message.

3.5. To research and analyze your use of the Service

This helps us to better understand our business, analyze our operations, maintain, improve, innovate, plan, design, and develop the Service and our new products. We also use such data for statistical analysis purposes, to test and improve our offers. This enables us to better understand what categories of users use our Services. As a consequence, we often decide how to improve the Service based on the results obtained from this processing.

We use **AppsFlyer**, which is a mobile attribution and marketing analytics platform provided by AppsFlyer Ltd. We use this tool to track app installations and measure marketing campaign effectiveness. AppsFlyer collects device identifiers, advertising IDs, and campaign attribution data. For more information about their data practices, please refer to [AppsFlyer's Privacy Policy](#).

We use **Amplitude**, which is an analytics service provided by Amplitude Inc. We use this tool to understand how customers use our Service. Amplitude collects various technical information, in particular, time zone, type of device (phone, tablet or laptop), unique identifiers (including advertising identifiers). Amplitude also allows us to track various interactions that occur in our Website. As a result, Amplitude helps us to decide what features we should focus on. Amplitude provides more information on how they process data in its [Privacy Policy](#).

We use **Facebook Analytics**, which is a service provided by Facebook that allows us to use different analytical tools. On Facebook Analytics we get, in particular, aggregated demographics and insights on how many people visit our Website, how often users make purchases and other interactions. Learn more about Facebook's approach to data from its [Privacy Policy](#).

3.6. To send you marketing communications

We process your personal data for our marketing campaigns. As a result, you will receive information about our products, such as, for example, special offers or new features and products available on the Service. We may show you advertisements on our Service, and send you emails for marketing purposes. If you do not want to receive marketing emails from us, you can unsubscribe following instructions in the footer of the marketing emails.

3.7. To personalize our ads

We and our partners use your personal data to tailor ads and possibly even show them to you at the relevant time. For example, if you visited our Website or installed the App, you might see ads of our products in your Facebook's feed.

How to opt out or influence personalized advertising

iOS: On your iPhone or iPad, go to Settings > Privacy > Apple Advertising and deselect Personalized Ads.

Android: To opt-out of ads on an Android device, go to Settings > Privacy > Ads and enable Opt out of Ads personalization. In addition, you can reset your advertising identifier in the same section (this

also may help you to see less of personalized ads). To learn even more about how to affect advertising choices on various devices, please look at the information available [here](#).

macOS: On your MacBook, you can disable personalized ads: go to System Preferences > Security & Privacy > Privacy, select Apple Advertising, and deselect Personalized Ads.

Windows: On your laptop running Windows 10, you shall select Start > Settings > Privacy and then turn off the setting for Let apps use advertising ID to make ads more interesting to you based on your app activity. If you have other Windows version, please follow the steps [here](#)

To learn even more about how to affect advertising choices on various devices, please look at the information available [here](#).

In addition, you may get useful information and opt out of some interest-based advertising, by visiting the following links:

- a) Network Advertising Initiative – <http://optout.networkadvertising.org/>
- b) Digital Advertising Alliance – <http://optout.aboutads.info/>
- c) Digital Advertising Alliance (Canada) – <http://youradchoices.ca/choices>
- d) Digital Advertising Alliance (EU) – <http://www.youronlinechoices.com/>
- e) DAA AppChoices page – <http://www.aboutads.info/appchoices>

Browsers: It is also possible to stop your browser from accepting cookies altogether by changing your browser's cookie settings. You can usually find these settings in the "options" or "preferences" menu of your browser. The following links may be helpful, or you can use the "Help" option in your browser.

- a) [Cookie settings in Internet Explorer](#)
- b) [Cookie settings in Firefox](#)
- c) [Cookie settings in Chrome](#)
- d) [Cookie settings in Safari web](#) and [iOS](#)

Google allows its users to [opt out of Google's personalized ads](#) and to [prevent their data from being used by Google Analytics](#).

We value your right to influence the ads that you see, thus we are letting you know what service providers we use for this purpose and how some of them allow you to control your ad preferences.

We use **AppLovin Max**, which is a mobile advertising mediation platform provided by AppLovin Corporation. We use this tool to display advertisements and optimize ad revenue. AppLovin Max collects device identifiers, advertising IDs, and user interaction data. For more information about their data practices, please refer to [AppLovin's Privacy Policy](#).

We use **IronSource**, which is a mobile advertising and monetization platform provided by IronSource Ltd. We use this tool to display advertisements and optimize ad revenue within our Service. IronSource collects device identifiers, advertising IDs, and user interaction data with ads. For more information about their data practices, please refer to [IronSource's Privacy Policy](#).

We use **Unity Ads**, which is a mobile advertising platform provided by Unity Technologies. We use this tool to display advertisements and generate ad revenue within our Service. Unity Ads collects device identifiers, advertising IDs, and user interaction data with ads. For more information about their data practices, please refer to [Unity's Privacy Policy](#).

We use **Facebook pixel** on the Service. Facebook pixel is a code placed on the Service collecting data that helps us track conversions from Facebook ads, build targeted audience and remarket to people who have taken some action on the Service (for example, made a purchase).

We use **Facebook Ads Manager** together with **Facebook Custom Audience**, which allows us to choose audiences that will see our ads on Facebook or other Facebook's products (for example,

Instagram). Through Facebook Custom Audience we may create a list of users with certain sets of data, such as an IDFA, choose users that have completed certain actions in the Service (for example, visited certain sections of the Service). As a result, we may ask Facebook to show some ads to a particular list of users. As a result, more of our ads may show up while you are using Facebook or other Facebook's products (for example, Instagram). You may learn how to opt out of advertising provided to you through Facebook Custom Audience [here](#).

Facebook also allows its users to influence the types of ads they see on Facebook. To find how to control the ads you see on Facebook, please go [here](#) or adjust your ads settings on [Facebook](#).

Google Ads is an ad delivery service provided by Google that can deliver ads to users. In particular, Google allows us to tailor the ads in a way that they will appear, for example, only to users that have conducted certain actions with our Service (for example, show our ads to users who have made a purchase). Some other examples of events that may be used for tailoring ads include, in particular, visiting our Website. Google allows its users to [opt out of Google's personalized ads](#) and to [prevent their data from being used by Google Analytics](#).

TikTok Ads is the service provided by TikTok that can deliver ads to its users. The ads can be tailored to specific categories of users (for instance, based on their geographical location). Please review TikTok's [Privacy Policy](#).

3.8. To process your payments

We provide paid products and/or services within the Service. For this purpose, we use third-party services for payment processing (for example, payment processors). As a result of this processing, you will be able to make a payment and we will be notified that the payment has been made.

We will not store or collect your payment card details ourselves. This information will be provided directly to our third-party payment processors.

We use **Adapty.io**, which is a subscription analytics platform provided by Adapty Inc. We use this tool to track in-app purchases and manage subscription lifecycles. Adapty.io collects transaction data, user identifiers, and subscription information. For more information about their data practices, please refer to [Adapty's Privacy Policy](#).

To enable purchases and to process your payments, we use **Solidgate** ([Privacy Policy](#)) and **Stripe** ([Privacy Policy](#)) as payment processing providers.

3.9. To enforce our Terms and to prevent and combat fraud

We use personal data to enforce our agreements and contractual commitments, to detect, prevent, and combat fraud. As a result of such processing, we may share your information with others, including law enforcement agencies (in particular, if a dispute arises in connection with our [Terms](#)).

3.10. To comply with legal obligations

We may process, use, or share your data when the law requires it, in particular, if a law enforcement agency requests your data by available legal means.

4. UNDER WHAT LEGAL BASES WE PROCESS YOUR PERSONAL DATA

In this section, we are letting you know what legal basis we use for each particular purpose of processing. For more information on a particular purpose, please refer to [Section 3](#). This section applies only to EEA-based users.

We process your personal data under the following legal bases:

4.1. your consent;

Under this legal basis we will send you **marketing communications**. You have the right to withdraw your consent any time by using the unsubscribe link in the footer of our emails or in your personal account. We will also send you push notifications if you allow us to. You can disable notifications any time in the settings of your device.

4.2. to perform our contract with you;

Under this legal basis we:

- a) provide our Service (in accordance with our [Terms](#))
- b) customize your experience
- c) provide you with customer support
- d) communicate with you regarding your use of our Service
- e) process your payments

4.3. for our (or others') legitimate interests, unless those interests are overridden by your interests or fundamental rights and freedoms that require protection of personal data;

We rely on legitimate interests:

- a) to communicate with you regarding your use of our Service

This includes, for example, sending you email or push notification to notify you that we have released a new product or reminding you to finish a purchase. The legitimate interest we rely on for this purpose is our interest to encourage you to use our Service more often.

- b) to research and analyze your use of the Service

Our legitimate interest for this purpose is our interest in improving our Service so that we understand users' preferences and are able to provide you with a better experience (for example, to make the use of the Service easier and more enjoyable, or to introduce and test new features).

- c) to personalize our ads

The legitimate interest we rely on for this processing is our interest to promote our Service in a reasonably targeted way.

- d) to enforce our [Terms](#) and to prevent and combat fraud

Our legitimate interests for this purpose are enforcing our legal rights, preventing and addressing fraud and unauthorised use of the Service, non-compliance with our [Terms](#).

4.4. to comply with legal obligations.

5. WITH WHOM WE SHARE YOUR PERSONAL DATA

We share information with third parties that help us operate, provide, improve, integrate, customize, support, and market our Service. We may share some sets of personal data, in particular, for purposes and with parties indicated in [Section 3](#) of this Privacy Policy. The types of third parties we share information with include, in particular:

5.1. Service providers

We share personal data with third parties that we hire to provide services or perform business functions on our behalf, based on our instructions. We may share your personal information with the following types of service providers:

- a) cloud hosting and infrastructure providers (Heroku, DigitalOcean);
- b) data analytics providers (Facebook, Firebase, Amplitude, BigQuery, Google);
- c) mobile attribution and measurement partners (AppsFlyer);
- d) mobile advertising networks (AppLovin Max, IronSource, Unity);
- e) marketing partners (Facebook, Google, TikTok, Apple);
- f) payment and subscription service providers (Solidgate, Stripe, Adapty.io);

g) performance monitoring and crash reporting providers (Crashlytics, Firebase).

5.2. Law enforcement agencies and other public authorities

We may use and disclose personal data to enforce our [Terms](#), to protect our rights, privacy, safety, or property, and/or that of our affiliates, you or others, and to respond to requests from courts, law enforcement agencies, regulatory agencies, and other public and government authorities, or in other cases provided for by law.

5.3. Third parties as part of a merger or acquisition

As we develop our business, we may buy or sell assets or business offerings. Customers' information is generally one of the transferred business assets in these types of transactions. We may also share such information with any affiliated entity (e.g. parent company or subsidiary) and may transfer such information in the course of a corporate transaction, such as the sale of our business, a divestiture, merger, consolidation, or asset sale, or in the unlikely event of bankruptcy.

5.4. Affiliates

We may share your personal information with our partner organizations that are part of our corporate group – these are companies that are owned by, own, or are jointly owned with us. These partner organizations will use the information in ways that align with this Privacy Policy.

6. HOW YOU CAN EXERCISE YOUR PRIVACY RIGHTS

To be in control of your personal data, you have the following rights:

Accessing / reviewing / updating / correcting your personal data. You may review, edit, or change the personal data that you had previously provided on the Service.

Deleting your personal data. You can request erasure of your personal data as permitted by law.

When you request deletion of your personal data, we will use reasonable efforts to honor your request. In some cases, we may be legally required to keep some of the data for a certain time; in such event, we will fulfill your request after we have complied with our obligations.

Objecting to or restricting the use of your personal data. You can ask us to stop using all or some of your personal data or limit our use thereof.

Additional information for EEA-based users:

If you are based in the EEA, you have the following rights in addition to the above:

The right to lodge a complaint with supervisory authority. We would love you to contact us directly, so we could address your concerns. Nevertheless, you have the right to lodge a complaint with a competent data protection supervisory authority, in particular in the EU Member State where you reside, work or where the alleged infringement has taken place.

The right to data portability. If you wish to receive your personal data in a machine-readable format, you can send a respective request to us as described below.

To exercise any of your privacy rights, please send a request to privacy@toon.space.

7. AGE LIMITATION

We do not knowingly collect, maintain, or use personal information from children under 16 years old without their parent's/legal guardian's permission. If you learn that your child has provided us with personal information without your consent, please contact us at support@toon.space.

8. INTERNATIONAL DATA TRANSFERS

We may transfer personal data to countries other than the country in which the data was originally collected in order to provide the Service set forth in the [Terms](#), and for purposes indicated in this Privacy Policy. If these countries do not have the same data protection laws as the country in which you initially provided the information, we deploy special safeguards.

In particular, if we transfer personal data originating from the EEA to countries that do not provide an adequate level of data protection, we use one of the following legal bases: (i) Standard Contractual Clauses approved by the European Commission (details available [here](#)), or (ii) the European Commission adequacy decisions about certain countries (details available [here](#)).

9. U.S. STATES PRIVACY NOTICE

Applicability

If you reside in a state that has enacted consumer privacy laws, this section applies to you. This U.S. States Privacy Notice ("Notice") supplements our Privacy Policy and provides disclosures required by laws in states such as California, Colorado, Connecticut, Delaware, Iowa, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Texas, Utah, and Virginia.

This Notice is designed to supplement our Privacy Policy to ensure compliance with state-specific laws and applies to the collection, use, and sharing of your Personal Information through our websites, mobile applications, and other online or offline services (collectively, the "**Services**").

For California residents, this also serves as our California Notice at Collection.

The definition of "Personal Information" may vary by state law. Generally, it refers to information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household.

9.1. Categories of Personal Information We Collect and For What Purposes

The table below outlines the categories of Personal Information we collect, along with purposes of such collection. For more details, refer to other sections of our Privacy Policy.

Category	Examples of Personal Information in this Category	Purpose of collection
Identifiers	Name, email address and age.	<ul style="list-style-type: none">• To provide and maintain our Services, including account creation, authentication, and access management.• To verify access to certain Platform Media.• To serve and measure ads.• To communicate with users, including customer support, service updates, and promotional offers.
Sensitive Information	When we process sensitive personal information (as defined by State Privacy Laws), such as account login credentials or credentials allowing access to an account, we do so only for legally permitted purposes and do not use such data to infer characteristics about you.	<ul style="list-style-type: none">• To provide and maintain our Services, including account creation, authentication, and access management.• To secure your account.

Commercial Information	<p>Purchase history</p> <p>Any information you may share during conversations with our support agents, including your feedback, complaints, etc.</p>	<ul style="list-style-type: none"> • To provide and maintain our Services, including account creation, authentication, and access management. • To improve user experience through personalized content, recommendations, and service customization. • To serve and measure ads. • To process payments, subscriptions, and transactions • To conduct analytics and research for product development and service enhancements.
Geolocation	<p>Internet protocol (IP) address, country, and/or region.</p>	<ul style="list-style-type: none"> • To provide and maintain our Services, including account creation, authentication, and access management. • To improve user experience through personalized content, recommendations, and service customization.
Internet or other electronic network activity information	<p>Information regarding a consumer's interaction with an internet website, application or advertisement (Usage Data).</p>	<ul style="list-style-type: none"> • To improve user experience through personalized content, recommendations, and service customization. • To serve and measure ads. • To process payments, subscriptions, and transactions. • To conduct analytics and research for product development and service enhancements.
Connected Device/Third Party Account information	<p>If you access our Services through a third party application, such as the Apple App Store or Google Play App Store (together with any similar applications, "App Stores") or Social Networking Sites ("SNS") such as Google, Apple or Facebook, we may collect information about you from that Third-Party application that you have made public via your privacy settings. This may include: your name, your SNS user ID, your App Store user name, location, sex, birth date, email, profile picture and your contacts on the SNS.</p>	<ul style="list-style-type: none"> • To provide Service and in particular access to the personal account.
Inferences drawn from any of the above information categories	<p>We may collect data and draw inferences based on that data; however, these inferences are used solely to determine which features you use more or less and are not used to deduce other specific personal characteristics.</p>	<ul style="list-style-type: none"> • To improve user experience through personalized content, recommendations, and service customization.

For additional details on the purposes of processing and third parties with whom data is shared for each specific purpose, please refer to [Section 3](#) of this Privacy Policy.

We may also process de-identified data, ensuring it cannot reasonably be linked back to you. We commit to maintaining and using de-identified data responsibly and will not attempt to re-identify such data unless required to validate our de-identification measures.

9.2. What Personal Information We Share

Certain state privacy laws, such as those in California, require us to disclose the categories of Personal Information that we have shared with third parties for business purposes over the past 12 months. During this period, we have disclosed all categories of Personal Information outlined in the “Categories of Personal Information We Collect” section for business purposes. For example, we may share IP addresses and device identifiers with service providers that assist us with crash monitoring and reporting.

Some U.S. states grant residents the right to opt out of sharing their Personal Information with third parties in exchange for valuable consideration (which may be classified as a “sale” or “share” under state privacy laws, even if no monetary transaction occurs). If you reside in one of these states and would like to limit the disclosure of your Personal Information to third parties for advertising or marketing purposes, please refer to Section 9.4. below.

For details regarding the categories of third parties with whom we share Personal Information, please refer to [Section 3](#) and [Section 5](#) of this Privacy Policy.

9.3. Your Privacy Rights Under State Laws

Certain U.S. state privacy laws grant residents specific rights regarding their personal information. If you reside in a state with such laws, you may have the following rights:

Your Right	Description
Right to Know	You may be entitled to receive information regarding the categories of Personal Information we collected, the sources from which we collected Personal Information, the purposes for which we collected and shared Personal Information, the categories of Personal Information that we sold and the categories of third parties to whom the Personal Information was sold, and the categories of Personal Information that we disclosed for business purposes in the 12 months preceding your request.
Right to Access	You have the right to request access to the specific pieces of personal information we have collected about you in the 12 months preceding your request.
Right to Delete	You have the right to request that we delete the personal information we have collected from you. We will use commercially reasonable efforts to fulfill your request, subject to applicable laws. However, we may be required to retain certain information for legitimate business purposes or as required by law.
Right to Correct	You have the right to request that we correct inaccurate personal information we maintain about you.
Right to Opt-Out of Sales, Sharing, and Targeted Advertising	You may have the right to opt out of certain uses of your personal information, including: <ul style="list-style-type: none">• The “sale” or “sharing” of your personal information as defined under state privacy laws.• The use of your personal information for targeted advertising.
Right to Data Portability	You can request a copy of your personal data in a structured, portable format.
Right to Non-Discrimination	You have the right to exercise your privacy rights without fear of discrimination.
Right to Withdraw Consent	Where applicable, you have the right to withdraw your consent for data collection and sharing.
Right to Limit the Use of Sensitive Personal Information	Certain states provide the right to restrict how businesses use sensitive personal information. In order to opt-out, please contact us at support@copymind.me with the subject line “Limit the Use of Sensitive Personal Information.” We will process such requests in accordance with applicable laws.

To exercise any of these rights, submit a request to our customer support team via email:

✉ support@toon.space

Verification

To ensure that we properly handle the requests you make regarding your rights, we are required to verify those requests. Depending on the type of request, this may include your email, date of subscription purchase, date of last activity, date of account creation or some other Service use data that will reasonably identify you as an owner of the account. We may also ask you for additional proof of identity, if necessary.

Right to Appeal

If we deny your request, you may have the right to appeal our decision. To do so, please contact us and explain your concerns. If you are dissatisfied with the result of the appeal, you may escalate the matter by contacting the Attorney General's office in your state of residence.

Authorized Agents

If you are an authorized agent acting on behalf of a consumer, you may submit an opt-out, access, deletion, or correction request by contacting us. If you are making a request on behalf of a California resident, you may be required to submit proof of authorization, such as:

- a) A valid power of attorney
- b) Written permission signed by the consumer, along with identity verification from the consumer

California "Shine the Light" Law

California's Shine the Light law gives California residents the right to ask companies once a year what personal information they share with third parties for those third parties' direct marketing purposes. Learn more about what is considered to be [personal information under the statute](#).

To obtain this information from us, please send an email message to privacy@toon.space, which includes "Request for California Privacy Information" on the subject line and your state of residence and email address in the body of your message. If you are a California resident, we will provide the requested information to you at your email address in response.

Retention of Personal Information

We retain the categories of personal information listed above as reasonably necessary to fulfill the purposes outlined in this notice, unless a longer retention period is required or permitted by law. In many situations, we must retain all, or a portion, of your personal information to comply with legal obligations, resolve disputes, enforce our agreements, protect against fraudulent, deceptive, or illegal activity, or for another one of our business purposes.

9.4. Sales, Sharing, and Targeted Advertising

Privacy laws in some U.S. states broadly define the term "sale" to include sharing of information via cookies, pixels, and similar tracking technologies for certain targeted advertising activities. We do not sell Personal Information for monetary compensation. However, when you visit our websites, we and our advertising partners may collect device data and behavioral insights through tracking technologies, which could be interpreted as a "sale" or "sharing" under state laws, even if no money is exchanged.

We do not knowingly engage in sales, sharing, or targeted advertising using the personal information of individuals under 18.

More information about our data-sharing practices is available in the table below.

Category of Personal Information Disclosed	Category of Third-Party Recipient
<ul style="list-style-type: none">Identifiers (such as pseudonymous cookie IDs, IP address, or if you have an account, a hashed version of your email address).	<ul style="list-style-type: none">Advertising networks.Social networks.

- Internet or other electronic network activity information (such as links you click or pages you visit on our website or your interactions with the Service).
- Commercial information (such as whether you bought a subscription).

Opt-Out Rights

You may opt out of **sales, sharing, or targeted advertising** by contacting us at privacy@toon.space and/or clicking the “unsubscribe” button.

Your opt-out settings apply per device and browser. If you switch devices, clear cookies, or use a different browser, you may need to reapply your opt-out settings.

10. CHANGES TO THIS PRIVACY POLICY

We may modify this Privacy Policy from time to time. If we decide to make material changes to this Privacy Policy, you will be notified by available means such as email and will have an opportunity to review the revised Privacy Policy. By continuing to access or use the Service after those changes become effective, you agree to be bound by the revised Privacy Policy.

11. DATA RETENTION

We will store your personal data for as long as it is reasonably necessary for achieving the purposes set forth in this Privacy Policy (including providing the Service to you). We will also retain and use your personal data as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

11.1. Account Information

We retain your account information for as long as your account is active. If you delete your account, we will delete or anonymize your account information within 30 days, except where we need to retain certain information for legitimate business or legal purposes.

11.2. Usage Data

We may retain anonymized or aggregated usage data for analytical purposes even after you delete your account, but this data cannot be used to identify you.

11.3. Backup Data

For disaster recovery purposes, we may retain backup copies of your data for a limited period even after deletion from our active systems.

12. HOW “DO NOT TRACK” REQUESTS ARE HANDLED

Except as otherwise stipulated in this Privacy Policy, this Service does not support “Do Not Track” requests. To determine whether any of the third-party services it uses honor the “Do Not Track” requests, please read their privacy policies.

13. CONTACT US

You may contact us at any time for details regarding this Privacy Policy and its previous versions. For any questions concerning your account or your personal data please contact us at privacy@toon.space.